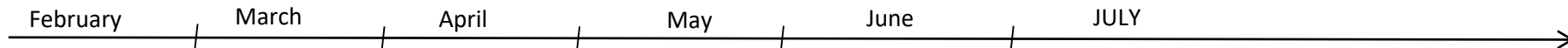


PROGRAM OVERVIEW

INT. SOURCING

SCREENING

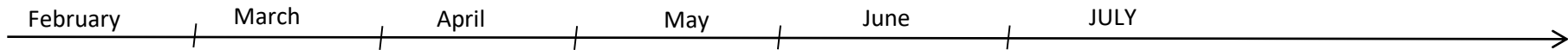
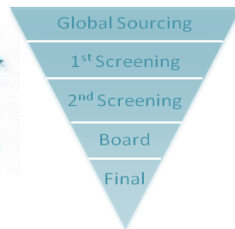


- A course of 12 months from the "Announcement of competition" over deadline, screening and selection, virtual clarification process, and 6 months."On-site" development culminating with the award ceremony and finale
- The corporates will also be allowed access to approximately 100-150 new business ideas, have the opportunity to share knowledge with some of the leading innovators in the industry and access to new talent and getting marketing value - partly in the form of PR through the process and partly in the form of visibility on the Award ceremony.
- Derivative effects will be increased awareness of the region and the development of cluster capabilities in the eco-system.

PROGRAM OVERVIEW

INT. SOURCING

SCREENING



- Uge 5-6: 1-10 February: Kick off /Milepæl 1
- Uge 5: Camp 1: 2/2 Lean Canvas Camp – Business development methods and tools
- Uge 6: Camp 2: 10/2 High Performance Camp – Team development methods and tools
- Uge 10: Camp 3: 7/3: Communication Camp: communicating your idea to specific audiences
- Uge 10: Camp 4: 8/3: Industry specific Camp: Regulatory terms and industry specific conditions
- Uge 12: 20-24/3: Milepæl 2
- Uge 14: Camp 5: 6/4: Industry specific Camp: Business Plans (value proposition and revenue streams)
- Uge 17: 24-28/4 Milepæl 3
- Uge 22: 29/5-2/6: Milepæl 4
- Uge 24: 12-16 juni: Camp 6: Pitch training
- Uge 25: den 20-21 juni: COMPETITION DAYS
- Uge 26: den 26-30: Milepæl 5 – the way forward....

Overview of Camps

Camp 1: Lean Canvas

- February 2nd: Lean Canvas

Camp 2: High Performance

- February 10th: High performance Camp

Camp 3: Targeted Communication

- March 7th: Targeted Communication

Camp 4: Framework conditions within the Energy domain

- March 8th: The Energy Framework

Camp 5: Growth scenarios and plans

- April 6th: Value Proposition, Pricing , Revenue streams

Camp 6: Pitch Training

- 12-16 juni: Pitch training



Milepælsmøder

Kick off – Milepæl nr. 1: 1 -10 Februar

- **3.- 9 februar (5 dage): 2 individuelle ½-dags møder**
 - 1) diskussion af hypoteser og aktiviteter
 - 2) Godkendelse af hypoteser og aktivitetsplan inkl. deadlines i relation til milepælsmøder

Milepæl nr. 2 – 20-24 marts (uge 12)

- **3 timers møder**

Milepæl nr. 3 – 24-28 april (uge 17)

- **3 timers møder**

Milepæl nr. 4 – 29 maj til 2 juni (uge 22)

- **3 timers møder**

COMPETITION DAYS – DEN 20-21 JUNI

- **Alle virksomheder pitcher og der findes en vinder for hver vertikal.**

Milepæl nr. 5 – 26-30 juni (uge 26)

- **3 timers møder**

